

**Mid-Michigan Library League  
Advisory Council Meeting Minutes**

March 22, 2012 – Cadillac-Wexford Public Library, Cadillac, MI

**Call to Order:** The meeting was called to order at 10:10am with 19 in attendance.

**Public Participation:** Kate Mosher, previous director from Kalkaska, attended meeting.

**Communications and Agenda Approval:** No changes or additions; Motion to approve by Metta Lansdale, seconded by David Diller.

**Old Business:**

- **Rural Libraries Conference** will be held at the Grand Traverse Resort, May 2-4, 2012. Registration is open and details were sent out on Michlib-L. Pam F. from Houghton Lake is on the program committee; she asked for basket/prize donations and stated there will be no games for winning them this year. The “Battle of the Books” program will be presented by Houghton Lake, Roscommon, Otsego County, and Missaukee libraries.
- **Group Movie License Proposal** has been implemented with sixteen libraries involved for a fourteen month term at a discounted rate. Participating libraries will be receiving a bill at the end of March which will be based on the number of active cardholders. Discussion: Donna B. asked if the license included Disney; Twentieth Century Fox is not included; and a question was raised regarding the movie Hunger Games. The Movie License USA website (movlic.com) offers posters, bookmarks, and tickets for printing.
- **State Aid** for 2011/2012 – some libraries have already received the first half, which is being mailed in order of filing, but arriving faster this year. Jim L. spoke to Kathy Webb at the L.O.M. who stated they will be out by July 1<sup>st</sup> with the second half completed by mid-July. 2012/2013: Proposed amount is same as last year, no cuts, with additional \$800,000 for MeL in a separate line item to give direct matching funds to the LSTA funds.
- **Personal Property Taxes** would take away a lot of money for libraries if the funding is not replaced. This plan is targeting the industrial sites which taxes the businesses for their equipment. Millage will go down and libraries, police, and fire could be cut. You can check online for local PPT amounts.

**New Business:**

- **Staples Online Buying** service is called Staples Advantage and offers a larger inventory with 10-15% discount and 2 day delivery. Toner cartridges, janitorial items and facility

supplies are available as well as the usual office supplies. Libraries can get tax exempt status and separate bills to each library for the group purchases.

- **MMLL Phone and Internet Service Changes** are taking longer than expected to transition to Charter cable and AT&T phone & website hosting. Email may be out for a couple of days but will have additional services such as telephone conferencing and streaming workshops at a later date.
- **Request for Volunteers** for Personnel and Financial committees. Marketing and Communication & Continuing Education are two additional ad-hoc committees forming. Discussion on basic committee member and meeting responsibilities for the positions. There is also a new law requiring that a quorum be physically present in the room for voting. Video and web conferencing is beneficial, especially in bad weather, but will only work as long as a quorum is onsite as well. RFP will be going out for new auditor. Chuck H. from Manistee volunteered to be on Continuing Education committee and Denise S. from LeRoy volunteered to replace James H. on Personnel.
- **MMLL Board's Strategic Planning** committee met to set goals and objectives. Copies of the Action plan and two goals are available for discussion: Goal 1 - Quality Program and Training Services Created and Maintained & Goal 2 - A Successful Marketing Strategy Developed and Maintained. We need a planning committee from member libraries to make decisions with Director Jim L.
- **Results of Cooperative Directors Association sponsored Survey of Cooperative members** came back in February; 250 people responded. The executive summary is 28 pages and will be posted on the MMLL website. This survey was completed because library associations are not on the same page. The LOM has proposed several times to eliminate funding to coops and MLA has stated that all coops are different and they don't know what each one does. Key findings of survey: overall it came back positive; communication seems to be at the correct level; item delivery is significant with some wanting an option for 1 day/week delivery; and the most "not needed" service is web hosting.

**Library Round Table** updates from libraries.

The meeting was adjourned at 12:10pm; next meeting may be held in Elk Rapids in May.

Respectfully Submitted,

Michelle Moore