

# News of Interest – Mid-Michigan Library League

10-5-15

## October is Health Literacy Month

The next open enrollment window for the Health Insurance Marketplace is scheduled for November 1, 2015 - January 31, 2016. Use the Navigate the Marketplace guide to prepare to address patron inquiries and identify partners during open enrollment. Five public libraries collaborated with Health Happens in Libraries to develop and deliver community health activities. We will share each library's unique experience over the next several weeks, and encourage you to explore the Resources page for great tools to get started on your own community health activities.

## World Sight Day

October 8, 2015 is World Sight Day, an annual day of awareness held to generate global attention to blindness and vision impairment. To celebrate, the Braille and Talking Book Library is encouraging even more public libraries to get signed up as Demo Sites. BTBL offers audio books, magazines, and braille titles to Michigan residents with visual or physical disabilities that are unable to utilize standard print materials. Demo sites are issued a digital talking book machine, a book on cartridge, and promotional materials to display at the discretion of each location. There are close to 60 public library demo sites throughout Michigan. If you are interested in signing up your public library as a demo site, please contact BTBL at 1-800-992-9012 for more information.

## Continuing Education Stipends from the Library of Michigan

Michigan public, academic and school library staff are eligible to apply for continuing education stipends. See program details and criteria at [http://www.michigan.gov/libraryofmichigan/0,2351,7-160-18668\\_63014-359559--,00.html](http://www.michigan.gov/libraryofmichigan/0,2351,7-160-18668_63014-359559--,00.html)

## 2016 Rural Libraries Conference

The call for proposals for the 2016 Loleta Fyan Small and Rural Library Conference is open through October 19. Submit your session proposal online at <https://www.surveymonkey.com/r/RLC2016>. The conference will be held from **May 4-6, 2016** at **Grand Hotel on Mackinac Island**. The conference is a specially crafted to reach the informational needs of small and rural library staff members throughout Michigan. The three-day event features vendors, awards, keynote speakers and an array of sessions geared to libraries serving small and rural communities. You can find a copy of the proposal form to help you plan your submission content on the conference web page: [www.michigan.gov/fyanconference](http://www.michigan.gov/fyanconference)

## Mahoney Workshop 2015

*Collaboration and Student Achievement: How School, Public and Academic Libraries Are Working Together* is this year's Mahoney Workshop designed to help participants learn more about the range of possible collaborations between libraries, both here in Michigan and across the country. Content includes:

- Allison Barney from the Nashville Public Libraries will be speaking on the Nashville Limitless Libraries program.
- National award winner Ken Stewart from Blue Valley High School in Kansas will be speaking about libraries transforming communities.
- Rhonda Huisman from Wichita State University will be speaking on libraries as place and college readiness.
- Fonda Owens from the La Porte County Public Library (IN) will be speaking about public and school library partnerships in Libraries 360 program
- Panel sessions and breakouts with school administrators, public librarians, and academic librarians from around the state.

Cost: \$45. Registration and the full agenda are available at

<http://events.r20.constantcontact.com/register/event?oeidk=a07eb9do4n8ac764478&llr=5dyn98jab>

## Make Michigan a Top 10 Education State

State Superintendent Whiston is gathering ideas to make Michigan schools among the best. Please join MAME in letting him know that Michigan students deserve school libraries staffed with professional school library media specialists. Students miss out when there is not a teaching librarian supporting their reading, technology and information needs. Here's a link to more on the role of the school librarian and ways school librarians impact student achievement. Respond to Top10in10@michigan.gov or at <http://scribble.com/s/iybkA> by November 1, 2015.

## 2015 Michigan Broadband Conference

Best practices and insights into leveraging technology for improved community and economic development, education, digital literacy, healthcare, and workforce development. October 20<sup>th</sup> at the Lansing Center. Featured keynotes:

- Jay Elliot, technology executive and best-selling author of *The Steve Jobs Way* and *Leading Apple with Steve Jobs*
- Matthew DeI Nero, Chief of the Federal Communications Commission's Wireline Competition Bureau.

There will be 12 breakout sessions and you can find descriptions here: [http://www.connectmi.org/breakout-session\\_2015](http://www.connectmi.org/breakout-session_2015)  
Register here for the conference: <http://www.connectmi.org/broadband-summit>

## Letters About Literature

The Library of Michigan has announced the 2016 Letters about Literature program. This is a national program from the Library of Congress. The reading and writing contest invites readers in grades 4 through 12 to write letters to authors of books that have changed their lives. This program gives students the opportunity to reflect deeply on a book. As readers, they come to understand how literature is more than assignment, but also a life changing experience. Children and teens can participate on their own or as part of a library or class project. It is a great way to collaborate with your area schools! The 2016 letters will be due in two waves. Level III entries (grades 9-12) have a deadline of December 4, 2015 and Level I and II entries (grades 4-6 and 7-8) have a deadline of January 11, 2016. The state and national winners will be announced in May 2016. You can find more information about the national program at [www.read.gov/letters/](http://www.read.gov/letters/) and the Michigan program at [www.michigan.gov/youthlibraryservices](http://www.michigan.gov/youthlibraryservices). 2016 letter and entry forms: 2016 Program Letter 2016 Program Guidelines and Entry Form If you have any questions about the program, contact Karren Reish at [reishk@michigan.gov](mailto:reishk@michigan.gov).

## MLA Spring Institute

Growing, Networking and Inspiring! April 14-15, 2016 - Kellogg Hotel and Conference Center, East Lansing, Michigan  
Call for Breakout Session Program Proposals, submissions welcome through November 16, 2015  
The "Cool Things" proposal submission form can be found [here](#).

## Fundraising tools

- Some of the best [fundraising tools](#) from the TechSoup catalog. Up the donation ante with donor management tools, crowdfunding platforms, mobile giving solutions, and more.
- A former journalist shares tips on [getting the media to cover your organization's fundraising campaigns](#).
- TechSoup donor partner [Blackbaud](#) recently released a report that digs deep into the [GivingTuesday results](#).
- Watch a replay of our [Tactical Tips for Giving Tuesday](#) webinar and learn the secrets of a successful crowdfunding campaign from CauseVox's Rob Wu.

## LITA Webinars

[Digital Privacy Toolkit for Librarians](#), with Alison Macrina, Offered: October 20, 2015 This 90 minute webinar will include a discussion and demonstration of practical tools for online privacy that can be implemented in library PC environments or taught to patrons in classes/one-on-one tech sessions, including browsers for privacy and anonymity, tools for secure deletion of cookies, cache, and internet history, tools to prevent online tracking, and encryption for online communications.

[Top Technologies Every Librarian Needs to Know – 2](#), with Steven Bowers, A.J. Million, Elliot Polak and Ken Varnum, Offered: November 2, 2015, 1:00 pm Central Time We're all awash in technological innovation. It can be a challenge to know what new tools are likely to have staying power and what that might mean for libraries. The 2014 LITA Guide, Top Technologies Every Librarian Needs to Know, highlights a selected set of technologies that are just starting to emerge and

describes how libraries might adapt them in the next few years. In this fast paced hour long webinar, join the authors of three chapters as they talk about their technologies and what they mean for libraries. Those chapters covered will be

- impetus to Innovate: Convergence and Library Trends, with A.J. Million
- The Future of Cloud-Based Library Systems with Elliot Polak & Steven Bowers
- Library Discovery: From Ponds to Streams with Ken Varnum

## HeritageQuest

Did you know that HeritageQuest Online, a Michigan eLibrary statewide database, is now powered by Ancestry.com? Join a ProQuest Training & Consulting Partner to walk you through all of the exciting features.

*Introduction to HeritageQuest:*

October 13, 2015 @ 9:30 am Eastern:

<https://proquestmeetings.webex.com/proquestmeetings/onstage/g.php?d=715183770&t=a>

October 22, 2015 @ 3:30 pm Eastern:

<https://proquestmeetings.webex.com/proquestmeetings/onstage/g.php?d=710620213&t=a>

*Beyond the Basics:*

Thursday, October 15, 2015 9:30am Eastern:

<https://proquestmeetings.webex.com/proquestmeetings/onstage/g.php?d=717832528&t=a>

Tuesday, October 20, 2015 3:30pm Eastern:

<https://proquestmeetings.webex.com/proquestmeetings/onstage/g.php?d=714438160&t=a> The page you access when visiting this link is our standard registration page. On the top left side of the page (next to Event Status), you will find the registration link for each webinar. After registering, participants will receive an email with meeting access information and the meeting password.

## 2016 Summer Reading Webinars

Looking for help with your Summer Reading program? These four free one-hour webinars offer small group presentations about program basics and great program and outreach ideas. If you are unable to attend, but are interested, register to get a link to the recording after the webinar is complete.

- Summer Reading 2016 Resources and Ideas. Date: Thursday, December 3; Time: 2:00 pm; Presenter: Karren Reish, Library of Michigan
- One Stop Cards – Bringing in More Families with School IDs and more! Date: Tuesday, January 12; Time: 2:00 pm; Presenter: TBA
- Reaching Out to Your Community through Summer Food. Date: Wednesday, February 10; Time: 2:00 pm; Presenters: Anthony Soule, MDE Summer Food and Bryan VanDorn, United Way for Southeastern Michigan.
- Reluctant Readers and Interactive Reading programs: Read Together and PAWS to Read! Date: Tuesday, March 15; Time: 2:00 pm; Presenters: Lisa Gonzalez and Beverly Schwartzberg, Santa Barbara Public Library.

## Prime Time Reading Time

The Michigan Humanities Council is currently accepting applications for spring 2016 sessions of Prime Time Family Reading Time. Prime Time strives to bring underserved communities into host libraries to help families bond around the act of reading and learning together. Grants are available for libraries to become Prime Time Reading Time locations. See

<http://www.michiganhumanities.org/prime-time-family-reading-time/become-a-site/>.

## Resources to Help Teach Computer Classes in the Library

Technology training materials, including lesson plans, handouts and other instructional materials for public classes are available at the Library Creation & Learning Centers Site provided by the Colorado State Library:

<http://create.coloradovirtuallibrary.org/>. You can find tools for teaching classes at [www.DigitalLiteracy.gov](http://www.DigitalLiteracy.gov) as well. Use the “Find Educator Tools” link on the top to navigate to areas your staff are planning to cover in the classes. WebJunction has some resources under their “Explore Topics”, “Computer and Internet Basics” area here: <http://www.webjunction.org/explore-topics/computer-internet-basics.html>.

## Beginning Workshop

The 2016 Beginning Workshop is scheduled for Wednesday, May 18 through Friday, May 20, at Shanty Creek Resorts in Bellaire, MI. Online registration will open after the New Year. You can find information about the annual event at [www.michigan.gov/beginningworkshop](http://www.michigan.gov/beginningworkshop). Last year's information booklet is still online if you are interested in understanding more about the content of the 3-day event. The Beginning Workshop is required for library staff wanting to obtain Level 3 or a Level 4 Library of Michigan certification. The Beginning Workshop event is geared for those that do not have a masters level degree in library science and have little experience working in libraries. All types of library staff attend the event each year from pages to directors. We usually host between 70-100 participants each year and have a variety of presentations, group activities and table talks. Questions? Email Shannon White at [whites29@michigan.gov](mailto:whites29@michigan.gov) or 517-373-1580. Questions about Certification and necessary requirements to obtain certification can be directed to Joe Hamlin at [hamlinj2@michigan.gov](mailto:hamlinj2@michigan.gov) or 517-373-1580.

## Harwood and ALA

ALA, in partnership with The Harwood Institute for Public Innovation, has released three new tools to help libraries engage their communities, focus efforts where they are needed most and lead positive community change.

The tools are the final pieces of a set of community engagement resources created for libraries as part of ALA's Libraries Transforming Communities initiative. Taken together, the collection — which includes worksheets, conversation guides and webinars — teaches libraries to “turn outward,” making their communities the reference point for the libraries' work.

The new tools are designed for libraries that already have been putting the “turning outward” approach to use, or those that have attended a Harwood Institute training or orientation.

- [“Making It Stick with Staff”](#) is a discussion guide to help libraries reflect on their changing outlook and make the “turning outward” approach part of their everyday work.
- [“Making Meaning of Data”](#) helps libraries make sense of data about library usage and activity and use that information to create programs that better serves the community's needs.
- [“Tracking Your Progress”](#) provides a visual representation of the “turning outward” approach to help libraries visualize where they have been and where they are going next.

The full collection of “turning outward” resources — including a 90-day [“Step-by-Step Guide to ‘Turning Outward’ to Your Community”](#) — can be downloaded, free of charge, at [ala.org/LTC](http://ala.org/LTC). The new tools were conceived with insight from the [Libraries Transforming Communities Public Innovators Cohort](#), a group of 10 public libraries selected to take part in an intensive, 18-month training into the “turning outward” approach.

## Library 2.015 Conference

On Tuesday, Oct. 20 (10 am-11 pm EST) will be the fifth annual global conversation about the future of libraries. Everyone is invited to participate in this open forum designed to foster collaboration and knowledge sharing among information professionals worldwide. Multiple sessions throughout the day on everything from makerspaces to cataloging. For more information and to register for this program, visit: <http://www.library20.com/2015>

## Save the Date: MiKidLib 2016

MiKidLib will be held on Friday, May 13, 2016 at the Clinton-Macomb Public Library in Clinton Township. MiKidLib is an unconference geared towards youth and teen librarians and staff. An unconference is designed to let the attendees drive the sessions in subjects and content. Watch for registration to open in early 2016.

<https://sites.google.com/a/sotomorrowblog.com/unconference/>

## LMCE

Find the updated list containing nearly 70 FREE online webinars on the LM website: <http://www.michigan.gov/libraryce>

Highlights for October include:

- Library Construction Dos and Don'ts – Oct 14
- Quiet Influence: The New Wave of Library Leadership – Oct 8
- Intellectual Freedom – Oct 19
- E-rate: What's New for 2016 – Oct 29
- MeL Genealogy Resources – Oct 28

- The Digital Shift: Libraries Connecting Communities – Oct 14

If you have questions about a particular webinar, please contact the organization that is providing the information. Most of the sessions are recorded by the entity providing the webinar. Find the PDF directly at:

[http://www.michigan.gov/documents/libraryofmichigan/LM\\_2014\\_Free\\_Webinars\\_Updated\\_462121\\_7.pdf?20151005173706](http://www.michigan.gov/documents/libraryofmichigan/LM_2014_Free_Webinars_Updated_462121_7.pdf?20151005173706)

### **Bedbugs in the Library**

Learn how to identify bed bugs and the signs that materials have been in a home with bed bugs; recognize the problem areas in facilities and collections that staff should pay close attention to every day in order to prevent bed bug introductions from becoming infestations; and understand treatment and mitigation options to protect facilities and collections. This webinar is intended for all library staff, but particularly those in administration, as well as those working with collections, facilities, and circulation. Instructor: Sarah Kittrell, collection development division manager, Wichita (Kans.) Public Library  
Date: October 28, 2015, Time: 2:00–3:00 PM Eastern. *Individual Registration:* PLA Member: \$28.00; ALA Member: \$31.50; Nonmember: \$35.00. *Group Registration:* Group of any size: \$129.00. FIND COMPLETE DETAILS AND REGISTER HERE! Deadline to register is 11:59 p.m. Central, Monday, October 26.

### **Michigan Activity Pas (MAP)**

The MAP program just keeps on growing! Find promotional materials at <http://tln.lib.mi.us/map/> and place a link on your website and some materials in your library to let people know how to get free passes. Here is how we stacked up to the other cooperatives for September:

DPL 4  
LLC 79  
MIDMLL 19  
MMLC 67  
NLC 6  
SLC 62  
SUPERLC 20  
SWMLC 34  
TLN 291  
WLC 49  
WPLC 17