

News of Interest – Mid-Michigan Library League

12-10-2015

Maker Team

The MMLL Board has approved up to \$5,000 to support the creation of a rotating collection of resources for maker space programming. We now have a “maker team” – a small group that will decide what each of the maker kits will include, how they will circulate, and how we will maintain them. We are looking at kits for a “program in a box” and also the purchase of one or two 3D printers for the membership to try out on a rotating basis. There may be additional ideas the team comes up with, so send any ideas you have to smase@mml.org so we can incorporate them into the plan!

The University of Michigan has received funding from the Institute of Museum and Library Services to bring maker education to all areas of Michigan for libraries, community groups, educators, civic leaders, and more. They will have 9 sites around Michigan to host three-day events in summer 2016 (more opportunities in 2017). Learn more: <http://makinglibraries.si.umich.edu/> and <https://docs.google.com/document/d/1JPM5XFSRguUikLpFGFCauXwM2dXLLQnEHxz9j8zQuo/edit>

Library Service Expansion and Mini-Grant Program

Your MMLL Board has approved an initial \$5,000 for grants to support MMLL member libraries. We have devised a grant program that has simple rules, simple application forms, and simple reporting and reimbursement. If anything is unclear, give me a call or email. I have put the documents on the website on the resources page (<http://mml.org/resources.html>). The grant application period begins November 25th, 2015 and runs until January 11th, 2016. All applications received during this period will be considered equally. Here is the overview document: [Library Service Expansion & Mini-Grant Program](#).

- [Choice 1: One-time event cost support application](#) – word
- [Choice 1: One-time event cost support application](#) – pdf
- [Choice 2: Project cost support application](#) – word
- [Choice 2: Project cost support application](#) – pdf

Gathering Better Data to Create Better Libraries

Project Outcome - join for free at projectoutcome.org and begin measuring your library’s true impact. Project Outcome is a piece of the larger puzzle of library data collection and, when combined with other measurements, can help better tell your library’s story. Project Outcome users receive free access to Impact Survey’s technology survey, which aims to help libraries understand their communities and how people use their public technology resources and services. This month’s webinar featured the U.S. Impact Study’s research and communications coordinator, Stacey Wedlake, who taught participants how to use and understand the Impact Survey technology survey for planning and advocacy. All archived webinar recordings are available on Project Outcome’s [News & Events](#) page.

LibraryUpload

For projects and issues that face anyone with the responsibility of IT in their library – [please register for the first LibraryUpload event!](#) The goal is to get together regularly, share projects, ask questions, and learn from others in similar IT-type situations. *This event is created by IT people for IT people.*

Register by **December 21, 2015**. If you decide to share any current or future projects, please indicate that on the registration form.

When: Friday, January 29, 2016, 9:00 a.m. – 3:00 p.m.

Where: Kalamazoo Public Library

Cost: \$10/person covers lunch

Tentative Agenda:

9:00-9:15 Welcome
9:15-10:00 Demos or Reports on IT projects for the public.
10:00-10:15 Break
10:15-11:00 Talk tables - Informal discussions on a set of public side IT issues.
11:00-12:00 Speaker/demo - TBD
12:00-1:00 Lunch
1:00-1:45 Demos or Reports on IT projects for staff.
1:45-2:00 Break
2:00-2:45 Talk tables - Informal discussions on a set of staff side IT issues.
2:45-3:00 Wrap-Up

If you have any questions, please email kevink@kpl.gov or apaffhausen@willard.lib.mi.us

ALA Support Staff Resources

The newly-revised Library Support Staff Online Resource Center website is now available at: http://www.ala.org/offices/hrdr/librarysupportstaff/library_support_staff_resource_center The site is designed to provide resources of interest for library support staff, paraprofessionals and those interested in library work.

Information/Device Literacy

<http://GCFLearnFree.org> - free mobile device tutorials that may assist you as a resource while you develop your course. Feel free to use any of the content you find in our courses within your class:

Android Basics: <http://www.gcflearnfree.org/devices/androidbasics>

iPad Basics: <http://www.gcflearnfree.org/devices/ipadbasics>

iPhone Basics: <http://www.gcflearnfree.org/devices/iphonebasics>

Mobile Device Tips: <http://www.gcflearnfree.org/devices/mobile-device-tips>

Technology Buying Guide: <http://www.gcflearnfree.org/devices/technology-buying-guide>

Competencies for Librarians Serving Children in Public Libraries

This is a new publication from Association for Library Service to Children:

<http://www.ala.org/alsc/edcareers/alsccorecomps/corecomps>

Bay Area Discovery Museum publication

Check this out for programming ideas. Resources for Programming: Childhood Creativity Through Libraries

http://issuu.com/bayareadiscoverymuseum/docs/library_resource_document

Every Child Ready to Read

Library of Michigan is launching a two year Every Child Ready to Read (ECRR) program based on the American Library Association Every Child Ready to Read materials www.everychildreadytoread.org/. The full Michigan program description is at www.michigan.gov/youthlibraryservices in the Every Child Ready to Read section.

Free ECRR training materials are available to Michigan public libraries. You do NOT need to participate in training in order to request materials. **Complete this survey to request materials:**

<https://www.surveymonkey.com/r/2016ECRR>. Those who respond to the survey by Wednesday, December 23rd will have their materials shipped by the first week of January. Daylong workshops will be scheduled in

March 2016 and March 2017, training sessions at Rural Libraries Conference in May 2016, a webinar series and a newsletter series. The trainer is Sue Nescepa of Kid Lit Plus Consulting.

2016 Rural Libraries Conference

The 2016 Loleta Fyan Small and Rural Library Conference will be held from **May 4-6, 2016** at **Grand Hotel on Mackinac Island**. The conference is a specially crafted to reach the informational needs of small and rural library staff members throughout Michigan. The three-day event features vendors, awards, keynote speakers and an array of sessions geared to libraries serving small and rural communities. Nominate someone for an award! The award nomination form can be found at this link:

http://www.michigan.gov/documents/libraryofmichigan/Call_for_Nominations_2016_RLC_500088_7.docx

Nominations are due by January 8, 2016.

NEA Big Read

The NEA's Big Read program is accepting applications for local programs between September 2016 and June 2017. The application deadline is **January 27, 2016**. These grants are available for community wide reading programs. To review the Guidelines and application instructions and see the 34 titles available for selection this year, go to www.NEABigRead.org.

Continuing Education Stipends from the Library of Michigan

The Library of Michigan strives to support libraries' efforts to provide quality service and programming to their communities. A major element of excellent service is empowering library staff to learn and implement new skills and best practices. The Library Continuing Education program helps by providing financial support for library staff continuing education. Full program details are online at:

http://www.michigan.gov/libraryofmichigan/0,2351,7-160-18668_63014-359559--,00.html

***A reminder that if you wish to apply for continuing education support for attendance at a workshop or conference for the spring, the deadline will be **Dec. 30th**. You can submit at any time through the year, however the Library of Michigan reviews requests quarterly. The next review will be for submissions made by Dec. 30th for events AFTER Dec. 30th. After that, the next review will be for submissions made from January 1st to March 31st for events AFTER March 31st. If you have any questions, please contact us!

Beginning Workshop

The 2016 Beginning Workshop is scheduled for Wednesday, May 18 through Friday, May 20, at Shanty Creek Resorts in Bellaire, MI. Online registration will open after the New Year. You can find information about the annual event at www.michigan.gov/beginningworkshop. Last year's information booklet is still online if you are interested in understanding more about the content of the 3-day event. The Beginning Workshop is required for library staff wanting to obtain Level 3 or a Level 4 Library of Michigan certification. The Beginning Workshop event is geared for those that do not have a masters level degree in library science and have little experience working in libraries. All types of library staff attend the event each year from pages to directors. We usually host between 70-100 participants each year and have a variety of presentations, group activities and table talks. Questions? Email Shannon White at whites29@michigan.gov or 517-373-1580. Questions about Certification and necessary requirements to obtain certification can be directed to Joe Hamlin at hamlinj2@michigan.gov or 517-373-1580.

Trustee Resources – don't forget!

Michigan's statewide membership in United for Libraries the American Library Association division devoted to support for Trustees and Friends began October 1. Your Trustees, Friends and library staff have access to

members-only resources provided by United for Libraries. Click here to access the webinar detailing the benefits of this statewide membership: <http://ala.adobeconnect.com/p6f6dfymvru/>

To gain access to United for Libraries, go to: www.ala.org/united/michigan (login on upper right-hand corner of page). Login User Name: Michigan Password: greatlake1837

Please share this information with your Board of Trustees and Library Friends. (Do not post the access information on any publicly accessible sites.) There are many resources available through this statewide membership such as:

- Short Takes for Trustees – 8 to 10 minute webinars on trustee topics
- Trustee Academy – 6 online courses
- Friends & Foundations Zone
- The Voice Newsletter online (1 paper copy mailed to each library)
- Webinars
- Toolkits
- Practical Guides ~ here is an excellent piece to use with your Boards: Five Leadership Roles for Library Trustees - <http://www.urbanlibraries.org/publications-pages-74.php>

Michigan Harwood Cohort

On March 15 and 16, 2016, a cohort of up to 50 Michigan library staff will convene in Lansing, Michigan for a 1.5 day workshop led by two certified Harwood Institute coaches. That training will be followed up by nine months of coaching calls from Harwood, and guidance and support from Harwood trained Library of Michigan and MCLS staff. The Harwood Public Innovators Workshop is a 1.5 day experience to help you and your organization learn what it means to turn outward — to use the community, not your conference room, as your reference point for choices and action. Apply to be part of this at <http://mcls.org/training-events/events/michigan-harwood-cohort-2016/> Applications due by **5pm (EST), December 21, 2015.**

WebJunction

A new course is now available in the WebJunction Course Catalog: "[Public Library Directors 101](#)," a four-part video series designed by state librarians, library development directors, and continuing education coordinators asking, "*What do public library directors tell us they wish they had known when they started their job?*"

LMCE

A few of the webinars offered this month are below but you can find 50 more of them online here: www.michigan.gov/libraryce

- How to Improve Your Library's Facebook Page – Dec 16
- Leading from Anywhere – Dec 14
- Data Visualization for the Rest of Us: A Beginner's Guide – Dec 15

Free training resources are compiled by the Washington State Library and linked online at <http://www.webjunction.org/find-training/free-events.html>

In 2014, MCLS and several other organizations jointly hosted a very popular and helpful program titled "Securing Your Library in Troubling Times." The archived materials are available here:

<https://www.mcls.org/training-events/archived-events/041014program/>

Grant Writing Resource

If you would like access to GrantStation, I purchased a subscription that you can use by going to <https://www.grantstation.com> with login: smase pw: grants4sl

Library Collaboration for Student Achievement Event

Presentations and presenter handouts from this event are online at:

http://www.michigan.gov/libraryofmichigan/0,2351,7-160-18668_63014-363210--,00.html

MAP – Michigan Activity Pass

Don't forget to market this wonderful program at your library. See <http://www.michiganactivitypass.info/>

November 2015 statistics: DPL and Superiorland had zero MAP checkouts in November, 2015.

LLC: 10	NLC: 1	TLN: 176
MMLL: 1	SLC: 27	WLC: 10
MMLC: 14	SMLC: 5	WPLC: 1

E-rate

[Broadband is coming is your library ready?](#) Marijke Visser writes: "Internet access is no longer optional for today's libraries. Without it, many library services grind to a halt and our patrons are left without access to the resources they need for education, employment, entrepreneurship, individual empowerment, and community engagement—*The E's of Libraries*. In December 2014, the FCC completed a [major reform](#) of the E-Rate program. The Michigan site for E-rate: Michigan.gov/erateforlibraries

TechSoup Product Donations That Our Library Members Like Best

Here are some [hidden gems for libraries](#) from TechSoup!

Library Laptop Checkout Station

I gathered this information from the MLA conference in Novi: <http://www.macprofessionals.com/new-library-ipad-checkout-solution/>. They say the system is unique in that it has a charging station that can house a multiple number of iPads. When the iPad is returned and placed in the charging station it is *completely erased and reconfigured* to where you want it to be. They work with you to configure and set up the iPads for you and support you with the service you need. They also will engrave the iPads. See more at macprofessionals.com. Here is another vendor in the business: <http://laptopsanytime.com/>

Money Smart Week

I registered online, and encourage you to do this. There are resources afforded to partners at MoneySmartWeekPartners.org such as the [partner kit](#), downloadable logos, online marketing materials, media tools, etc. MoneySmartweek.org was designed to include as much online support as possible, so please do browse through the site to get the full breadth of content. [FAQ's](#) and [instructional videos](#) are also available. There is the link to the session held at the MLA conference in Novi and much more on this page: <http://www.lifeguide360.com/money-smart-week.html>. Here is a facebook page for Michigan: [MoneySmartWeekMichigan](#)

Michigan Department of Insurance and Financial Services

The Department of Insurance and Financial Services (DIFS) has added 5 new workshops they encourage libraries to use for programming in 2016. The workshops are provided at **no cost**, are available **on request**,

and can be **tailored to the specific needs** of your target **audience**. For more information and to schedule any of these DIFS sessions, contact Lisa Ross, Consumer Outreach Coordinator at 517.284.8795 (direct) or 877.999.6442 (toll-free). FIFS online: www.michigan.gov/DIFS

2016 Workshops:

Consumer Finance (*Approximate run time 1 hour*)

- Challenging Errors in Your Credit Report – This presentation defines the credit report, how information is reported, and your rights as a consumer. You will find out how, when and why you should review your credit report. A step-by-step review of how to dispute errors in your credit report will also be provided.
- Payday Loans: Is instant cash worth the risk? – Taking out a payday loan? Make sure you know when the money is due and understand all the fees associated with obtaining a cash advance. This presentation informs consumers of all the fees associated with taking out a payday loan and what happens when you don't pay the loan back. When managing debt, individuals need to understand that payday loans are a short-term fix and can potentially increase your financial burden if you are not careful.
- Scam Alert: Don't Be A Victim. Protect Your Identity! – Identity theft continues to top the list of complaints among consumers nationwide. According to the Federal Trade Commission, American consumers report losing billions of dollars to fraud every year. Learn how to lower your risk of becoming a victim identity theft.
- Scam Alert: Don't Be a Victim. Protect Your Money! – This presentation is designed to make consumers aware of the various identity theft and financial scams that are plaguing our communities. Resource materials and tips provided.
- Scam Alert: Don't Get Hijacked by Technology! – With the news of recent data breaches at Target, Home Depot, Lowes, Staples, the White House and Sony, the need to protect one's personal information in this digital age is becoming more crucial. Whether you are using a credit/debit card when making an in-store purchase or shopping online; or using a computer or smartphone when corresponding via email or on social media, consumers need to be aware of the potential dangers of online threats and data breaches. In this presentation, you will learn how scammers are adding a new twist to old schemes by using sophisticated technology to get people to send money or give out personal information. Resource materials and tips provided.
- Seniors and Identity Theft – Learn about various scams targeting seniors nationwide. The goal of this presentation is to provide tips on how to spot a scam; how to prevent from becoming a victim of identity theft or other fraud-related crimes; and what to do if your identity has been stolen. Resource materials and tips provided.
- Taking a Mortgage Loan: What Every Consumer Should Know – A general presentation about the steps in the mortgage process and what consumers should watch out for to avoid financial harm.

Insurance (*Approximate run time 1 hour*)

- Affordable Care Act: What consumers need to know about shopping for health coverage – A brief explanation of the Patient Protection and Affordable Care Act and the new role of consumers under this law, including how to shop for coverage on the Health Insurance Marketplace and what consumers need to know beyond the price of the policy.
- Annuity 101 – Annuities are typically sold to seniors or those who are planning for their retirement. If you are planning to purchase an annuity contract, this presentation will explain the benefits of buying

an annuity, how the contract works, payout options (premiums paid), interest accumulation methods, and how you get paid, i.e., life income vs. annuity certain.

- Auto Insurance 101 – This presentation provides an understanding of Michigan’s no-fault system; the components of auto insurance and its mandatory and optional coverages; the benefits for having auto insurance, how rates are developed for group and individual policies, and how consumers can shop for the best rates.
- Auto Insurance: What Teen Drivers Must Know - Obtaining a driver’s license is an exciting time for teens. Along with this excitement and freedom comes the responsibility of operating a car. Statistics show that young drivers are involved in more car accidents, and many insurance companies consider them a greater risk. As a result, automobile insurance will be one of the most expensive costs teens will face in relation to obtaining their driver’s license and earning the privilege to drive. Teens should do their homework so that they fully understand the costs associated with operating a car and ways to keep these costs as affordable as possible.
- Health Insurance: What to Do When Things Go Wrong– This presentation explains what to do when your insurance does not pay an expected medical claim, what to do when you have a dispute with your insurance company; and will explain the complaint and appeal processes available to Michigan consumers through the Michigan Department of Insurance and Financial Services.
- How to Use Your Health Coverage– Many consumers are newly covered by health insurance and often do not know all the ins and outs of using their coverage. This presentation will explain these terms, offer tips for finding a doctor, explain what insurance covers, help you understand your co-pays and other out-of-pocket costs and point you in the right direction when you have a problem with your coverage.
- Homeowners, Renters and Flood Insurance Basics– This presentation discusses the coverage options available under a homeowners, renters, or flood policy, including an explanation of what your policy may not cover. Information will be provided on what to do when you need to file a claim or if you are in dispute with your insurance company.
- Life Insurance: How much do I really need? – This presentation provides a general overview of the different types of life insurance, tips for purchasing and replacing insurance. A brief overview of different types of annuities and ways to receive benefits is also provided.
- Long-Term Care Insurance: Is it right for you? – This presentation is an overview of Long-Term Care insurance and the types of services this coverage provides to seniors and individuals who have a severe chronic impairment over a long period of time

Resource Links

Don’t forget you can find helpful links on the Mid-Michigan Library League website at <http://mml.org/resources.html>

Library Law Specialist

I asked Shannon White at the Library of Michigan when we might have a Library Law Specialist on board at LM. She said “The search extension for the position closed on November 24 and we are reviewing the applicant pool now. I don’t anticipate being able to complete much of the process regarding applicants over the holidays because of schedules of staff and applicants. After that we will move forward and hope to find one to hire.”