

News of Interest – Mid-Michigan Library League

8-3-15

Showcase!

Performers Showcase for 2016 Programs, 9:00 a.m. – 4:30 p.m., (Registration begins at 8:45 a.m.), Wednesday, September 16, 2015, Genesys Conference & Banquet Center, 805 Health Park Blvd., Grand Blanc, MI

I heavily encourage all MMLL libraries to consider sending your youth representative/yourself to this workshop! It is well-organized with lots of resources and benefits of attendance, as you can have them schedule summer programs on your behalf. Reservations are now being accepted at Mideastern Michigan Library Cooperative. To register, phone (810) 232-7119; fax (810) 232-6639 or email ibancroft@mmlc.info

Advocacy

1. Advocacy in Action: Local Library Awareness Campaigns, <http://www.webjunction.org/explore-topics/advocacy/advocacy-in-action.html>
2. Because Advocacy Never Stops: New Tools for Taking Action Thursday, August 13, 2015 - 2 pm EST - 90 min. Registration: <http://www.webjunction.org/events/webjunction/because-advocacy-never-stops.html>
3. There is a newly revamped Turning the Page website at <http://publiclibraryadvocacy.org/>
4. Outside the Lines is a weeklong celebration demonstrating the creativity and innovation happening in libraries. Whether your organization is large or small, a school library or a public library, you can participate by hosting at least one event or campaign. Register your library for the celebration, September 13-19, 2015 and read more about the initiative at: <http://getoutsidethelines.org/>

Grant Opportunity

The Cadillac Wexford Public Library shared that they received a grant for patron power stations from the Great Lakes Energy program. You may have a project they could fund. See <http://www.gtlakes.com/local-organizations-receive-23433-50-in-people-fund-grants/>

Michigan Activity Pass

The MAP program continues to grow, and I am receiving statistics now on a monthly basis. Make sure you let patrons know about the passes they can print out before they head out on their Michigan vacation!

DPL (Detroit Public Library Cooperative): 32

LLC (Lakeland Library Cooperative): 277

MMLL (Mid-Michigan Library League): 33

MMLC (Mideastern Michigan Library Cooperative): 273

NLC (Northland Library Cooperative): 17

SLC (Suburban Library Cooperative): 196

SUPERLC (Superiorland Library Cooperative): 47

SWMC (Southwest Michigan Library Cooperative): 78

TLN (The Library Network): 960

WLC (Woodlands Library Cooperative): 188

WPLC (White Pine Library Cooperative): 61

Technology Resources

The Library Network has an OpenDNS Content Filter Subscription offer that's available to all public libraries in Michigan.

The fee is \$200 per year. It's an annual subscription fee. For more information on OpenDNS, please go to this link: <https://www.opendns.com/enterprise-security/threat-enforcement/>. If you would like to subscribe, please let me know no later than August 17. The subscription would start on October 1 and be renewable through TLN in August/September each year.

Statistics

The FY2014/2015 Public, Cooperative and BTBL Annual Reporting Data is now available for use at www.michigan.gov/librariystatistics

Broadband Conference

Save the date October 20, 2015 for the Michigan Broadband Conference! <http://www.connectmi.org/broadband-summit>

CSLP

The Collaborative summer library program, at www.csllpreads.org, has published a white paper that is an important reminder of why it is essential to keep kids reading over the summer. See <http://www.csllpreads.org/wp-content/uploads/2015/07/CSLP-Summer-Reading-White-Paper-2015.pdf>.

For Trustees

Have you used the Quick Takes for Trustees? I think the videos are well done and the right length to share at a Board meeting. Check them out! Go to http://www.ala.org/united/trustees/short_takes

1. Find on the screen where it says "***If you have already registered for Short Takes for Trustees, or are part of a statewide group members, please click here to access the videos (login required).***"
2. That link takes you to a login screen. enter: Login: 2072973 Password: tr49601
3. That should take you to the page where you can select videos or handout materials
4. If you select a video, you will "register" for it, but that does not cost you, it is just for them to know how much use they are getting

The theme of the Friends Of Michigan Libraries (FOML) Fall Workshop is "Community Engagement: How Friends Can Promote the Value of Your Library" and it's coming up on Thursday, October 1, 2015 at the historic Carnegie Building across the street from the Petoskey District Library! www.foml.org

Harwood Training

<http://www.ala.org/news/press-releases/2015/07/ala-harwood-institute-announce-public-innovators-lab-libraries-community>

The American Library Association (ALA) and The Harwood Institute for Public Innovation have announced an intensive three-day training opportunity to help libraries strengthen their role as agents of positive change in their communities. The Public Innovators Lab for Libraries will be held Oct. 14 - 16 at the DoubleTree Detroit Downtown – Fort Shelby. Librarians, community partners and stakeholders in libraries of all types — public, academic, school and specialty libraries — are encouraged to register. Participants must [register online](#) by Oct. 2. The cost is \$1,495 for the first person from an organization and \$995 for each additional person. Team participation is encouraged. For more information, visit ala.org/LTC.

Interesting Article:

Taking A Long-Overdue Sledgehammer To The Public Library

Libraries are lending tools you can't 3-D print—awls, hammers, hacksaws, Moog synthesizers and human skeletons—to keep pace with the times.

<http://www.fastcompany.com/3035406/innovation-agents/taking-a-long-overdue-sledgehammer-to-the-public-library>

Webinar opportunities

Every month, staff at the Library of Michigan post available webinars for continuing education on the website at www.michigan.gov/libraryce.

MCLS

For current workshop offerings, see the [upcoming workshops and events page](#).

MCLS has negotiated discounts from 3M and Office Depot extended to their membership.

Rural Libraries Conference

The Loleta Fyan Small and Rural Libraries Conference will be held at Grand Hotel on Mackinac Island, May 4-6, 2016. Stay tuned for a call for proposals.

New and Advanced Directors Workshops

[New Director Workshop - September 17, 2015](#) - This is an annual one day event that provides a wide range of information for the new and experienced director. Attendance at these workshops is necessary for director certification as part of the qualification criteria for state aid to public libraries.

[Advanced Director Workshop - September 18, 2015](#) - This is a one-day event that will provide in-depth information on specific topics for new and experienced directors. Attendance at the workshops is necessary for director certification as part of the qualification criteria for state aid to public libraries. Current standards for state aid for public libraries require Classes 4 - 6 directors to complete the Advanced Directors Workshop within 2 years of initial appointment.

Michigan Reads!

The 2015 tour sites have been selected! Twelve libraries and eleven schools are partnering to bring Laurie Keller to children around the state. We are delighted to have the tour stretch from southeast Michigan to the Upper Peninsula. We have also been updating the web site with the programming guide, activity sheets, promotional materials and a handout to show parents how to find *Do Unto Otters* in MeL.org's BookFlix. The tour sites and materials are at www.michigan.gov/michiganreads.