

## News of Interest – Mid-Michigan Library League

9-1-15

### MMLL Training Opportunity

There are two parts to this workshop:

*Part 1: Using the Counting Opinions data interface (morning)*

*Part 2 (afternoon): Fabulous Finds in the MeL Databases (afternoon)*

There are 2 dates/locations:

When: **Wednesday, September 30<sup>th</sup>**

Where: **Traverse Area District Library**, Woodmere Main Library, McGuire Community Room, 610 Woodmere Ave., Traverse City, MI 49686; 231-932-8500)

Who: Joe Hamlin, Data Coordinator, Library of Michigan (morning session); Deb Renee Biggs, MeL Coordinator, Library of Michigan (afternoon session)

~OR~

When: **Thursday, October 1<sup>st</sup>**

What: **Wexford-Missaukee Intermediate School District**, General Education training room, 9905 E. 13th Street, Cadillac, MI 49601; 231-876-2265

Who: Joe Hamlin, Data Coordinator, Library of Michigan (morning session); Deb Renee Biggs, MeL Coordinator, Library of Michigan (afternoon session)

This is a FREE workshop. The only cost to you is for a box lunch, should you choose to attend the entire day. Cost: \$15. Full information at <http://mml.org/workshops.html>. Registration deadline: Sept. 25<sup>th</sup> [registration form](#).

### September Annual Board/Advisory Council Meeting

We will hold the **September 17<sup>th</sup>** MMLL Board and Advisory Council meeting at the **Traverse Area District Library**, Woodmere location, in the McGuire meeting room. The meeting begins at 10:00 a.m. and we will post on our website (<http://mml.org>) an agenda at least a week prior to the meeting. No registration necessary, just get in the car, grab your colleagues and group members and COME! I bet many of us have never seen each other face to face. You know you want to! Plus, there may be some giveaways, so stay tuned!

### State Librarian's Excellence Award

Hurry, nominations are due by **Sept 4<sup>th</sup>**. The State Librarian's Excellence Award recognizes a Michigan Library that best exemplifies excellence in customer service. Roger Mendel will sponsor the \$2,000 cash prize awarded to the winning library. Additionally, the Foundation provides two \$500 cash prizes given to the runners-up recognized with Citations of Excellence. All three award-winners will receive trophies for public display. [The criteria is described on this nomination form](#). The current deadline for nominations is September 4, 2015. Winners will be announced at the State Librarian's Luncheon on Friday, October 30, 2015, during the 2015 Michigan Library Association Annual Conference in Novi. Library directors, trustees, library users, or administrators may make nominations. For additional information, please contact the Library of Michigan Foundation office at (517) 373-1297.

### Showcase!

Performers Showcase for 2016 Programs, *9:00 a.m. – 4:30 p.m., (Registration begins at 8:45 a.m.)*, Wednesday, September 16, 2015, Genesys Conference & Banquet Center, 805 Health Park Blvd., Grand Blanc, MI

I heavily encourage all MMLL libraries to consider sending your youth representative/yourself to this workshop! It is well-organized with lots of resources and benefits of attendance, as you can have them schedule summer programs on your behalf. Reservations are now being accepted at Mideastern Michigan Library Cooperative. To register, phone (810) 232-7119; fax (810) 232-6639. DEADLINE: September 10

### Summer Reading Collaborative Themes and Slogans

2016 – Health/Wellness/Sports. The slogans are:

- Children's & Early Literacy – Move, Play, READ
- Teen – Get in the Game: READ ~ Matt Tavares is the illustrator
- Adult – Exercise Your Mind: READ ~ Larry Jones is the illustrator

2017 – Build a Better World. The slogans are:

- Children's & Early Literacy – Build a Better World
- Teen – Build a Better World
- Adult – Build a Better World

2018 – Music

### **Summer Reading Stats Reporting**

The Summer Reading surveys may be found at [www.michigan.gov/youthlibraryservices](http://www.michigan.gov/youthlibraryservices) in the Summer Reading section. The Library of Michigan uses the information you provide to help improve the manuals and to support the funding for the program. There will be a prize for one respondent for each program level. The surveys will be open through September.

Children's Program Survey - <https://www.surveymonkey.com/r/MISR2015Children>

Teen Program Survey - <https://www.surveymonkey.com/r/MISR2015Teen>

Adult Program Survey - <https://www.surveymonkey.com/r/MISR2015Adult>

### **Friends of Michigan Libraries/Trustee Alliance**

There are two upcoming workshops, the first on October 1 for Friends groups, the second on October 2 for Trustees. They are both open to everyone, and both are in Petoskey. I strongly urge you to share this information with your Board members and Friends groups. Here are the links for each: October 1, 2015: "**Community Engagement: How Friends Can Promote the Value of Your Library**" <http://foml.org/eventsconferences/2015-fall-workshop/>; October 2, 2015: "**Strategic Thinking, Strategic Planning: How Trustees Can Plan for Success**" with special guest speaker Sarah Ann Long <http://fomltrusteealliance.org/2015-fall-workshop/>

### **Windows 10**

Microsoft Windows 10 is now available. For many organizations, the upgrade is free. Learn what your [upgrade options](#) are and how to get started with Microsoft's newest operating system.

### **Thursday, August 13, 2015**

#### **Because Advocacy Never Stops: New Tools for Taking Action**

This webinar will highlight free, newly revised downloadable materials for public libraries distilled from landmark advocacy and awareness-building programs. Learn about two resources scheduled for release in summer 2015: updated curriculum from *Turning the Page* including tools, worksheets and training materials you can adapt locally to grow your team's advocacy knowledge and abilities; and a new online guide that walks through each step of planning and carrying out a local library awareness campaign modeled after *Geek the Library*. Hear from library leaders who have put these ideas to work to build advocacy know-how, increase staff confidence, and engage more deeply with the community. Whether you are looking to get started, or seeking to maintain momentum following a recent advocacy effort, join us to discuss strategies to take your library to the next level.

Presented by: **Lance Werner**, Director, Kent District Library; **Cathay Keough**, Statewide Coordinator, Reference Services, Delaware Division of Libraries & Executive Director, Delaware Library Association; **Ava Ehde**, Library Services Manager, Manatee County Public Library; **Barbara McGary**, Executive Director, James V. Brown Library; **Julie Meredith**, Library Director, Clarkston Independence District Library; and **Mary Lou Carolan**, Director, Walkkill Public Library

**2:00 - 3:30 pm Eastern Time**

### **Continuing Education Stipends from the Library of Michigan**

Michigan public, academic and school library staff are eligible to apply for continuing education stipends. See program details and criteria at [http://www.michigan.gov/libraryofmichigan/0,2351,7-160-18668\\_63014-359559--,00.html](http://www.michigan.gov/libraryofmichigan/0,2351,7-160-18668_63014-359559--,00.html)

### **Early Childhood Literacy**

For those looking for information to support services to young children, Zero to Three is a national organization that provides high quality information on development, education of infants and toddlers and information public policy on family issues. Take a look at their new fact sheets for 2015.

<http://www.zerotothree.org/public-policy/state-community-policy/infant-and-toddler-state-fact-sheets.html>

### **Michigan Reads!**

The 2015 Michigan Reads early literacy kits shipped out on Monday, August 23<sup>rd</sup> to all public library locations! They shipped on August 31<sup>st</sup> to all schools with a K-2 classroom, and on September 7<sup>th</sup> they will go out to Head Start and Great Start Readiness programs. Contact the Library of Michigan if you have not yet received yours.

### **September is Library Card Sign-up Month!**

September is Library Card Sign-up Month, a time when ALA and libraries across the country promote the value of a library card and library services. From finding a job, starting a new business, to getting homework help and becoming more engaged in your community, a library card offers limitless opportunities to transform lives through education and lifelong learning.

#### **Banned Books Week**

September 27-October 3, 2015 <http://www.ala.org/bbooks/bannedbooksweek>

### **State of America's Libraries**

American Libraries Magazine issued a report from the American Library Association on the State of America's Libraries 2015 back in April: [http://www.ala.org/news/sites/ala.org.news/files/content/0415\\_StateAmLib\\_0.pdf](http://www.ala.org/news/sites/ala.org.news/files/content/0415_StateAmLib_0.pdf) There is a list of banned books from 2014 on page 16.

### **Public Library Partnership Publications**

There are 10 new exhibitions created by DPLA Hubs and public librarian participants in the Public Library Partnerships Project (PLPP), funded by the Bill and Melinda Gates Foundation. Over the course of the last six months, curators from Digital Commonwealth, Digital Library of Georgia, Minnesota Digital Library, the Montana Memory Project, and Mountain West Digital Library researched and built these exhibitions to showcase content digitized through PLPP.

A History of US Public Libraries

Best Foot Forward: The Shoe Industry in Massachusetts

Boom and Bust: The Industries That Settled Montana

Children in Progressive-Era America

Georgia's Home Front: World War II

Patriotic Labor: America during World War I

Quack Cures and Self-Remedies: Patent Medicine

Recreational Tourism in the Mountain West

Roosevelt's Tree Army: The Civilian Conservation Corps

Urban Parks in the United States

### **2016 Prime Time Family Reading Time Grants**

The Michigan Humanities Council is now accepting applications for spring 2016 Prime Time Family Reading Time sites. Prime Time grants provide up to \$13,000 to host this award winning humanities-based literacy program at your library. To learn more about the goals of Prime Time Family Reading Time and to apply to become a site please visit our website at:

<http://www.michiganhumanities.org/prime-time-family-reading-time/>. For more information and questions please feel free to contact program manager, James Nelson, at [jnelson@mihumanities.org](mailto:jnelson@mihumanities.org) or (517) 372-7770.

### **2016 Rural Libraries Conference**

The call for proposals for the 2016 Loleta Fyan Small and Rural Library Conference is open through October 19. Submit your session proposal online at <https://www.surveymonkey.com/r/RLC2016>. The conference will be held from **May 4-6, 2016** at **Grand Hotel on Mackinac Island**. The conference is a specially crafted to reach the informational needs of small and rural library staff members throughout Michigan. The three-day event features vendors, awards, keynote speakers and an array of sessions geared to libraries serving small and rural communities. You can find a copy of the proposal form to help you plan your submission content on the conference web page: [www.michigan.gov/fyanconference](http://www.michigan.gov/fyanconference)

From the Library of Michigan: Are you a member of the Michigan library community that loves to create? If so, consider designing a logo to submit for the 2016 Loleta Fyan Small and Rural Libraries Conference **Logo contest**. The winning member of the Michigan library community will receive a complimentary registration to the conference and have their design included in the printed program. The theme for the 2014 RLC is "Transforming Libraries, Transforming Lives."

Please submit your artwork by November 30, 2015 in electronic format, to [whites29@michigan.gov](mailto:whites29@michigan.gov). The winner will be announced along with the conference programs in January 2016. When submitting your artwork remember:

1. Include your name, library and contact information
2. Use the full name of the event in your design - Loleta Fyan Small and Rural Libraries Conference and the conference theme: Transforming Libraries, Transforming Lives
3. Submit your entry by November 30, 2015
4. A specific file format is not necessary for your submission
5. We will email you that we have received your submission. If you don't receive an email acknowledging the submission, please contact us.

### **Project for Public Spaces (PPS)**

"PPS is the central hub of the global Placemaking movement, connecting people to ideas, expertise, and partners who share a passion for creating vital places." PPS is now accepting applications for 2016 Southwest Airlines *Heart of the Community* Projects: <http://www.pps.org/heart-of-the-community/>

### **Mahoney Workshop 2015**

*Collaboration and Student Achievement: How School, Public and Academic Libraries Are Working Together* is this year's Mahoney Workshop designed to help participants learn more about the range of possible collaborations between libraries, both here in Michigan and across the country. Content includes:

- Allison Barney from the Nashville Public Libraries will be speaking on the Nashville Limitless Libraries program.
- National award winner Ken Stewart from Blue Valley High School in Kansas will be speaking about libraries transforming communities.
- Rhonda Huisman from Wichita State University will be speaking on libraries as place and college readiness.
- Fonda Owens from the La Porte County Public Library (IN) will be speaking about public and school library partnerships in Libraries 360 program
- Panel sessions and breakouts with school administrators, public librarians, and academic librarians from around the state.

Cost: \$45. Registration and the full agenda are available at <http://events.r20.constantcontact.com/register/event?oeidk=a07eb9do4n8ac764478&llr=5dyn98jab>

### **New and Advanced Directors Workshops**

The New Director and the Advanced Director Workshops will be held on the following dates:

- New Director – Thursday, September 17
- Advanced Director – Friday, September 18

The registration deadline for both the New and the Advanced Director Workshops is **September 9**. Register here:

<http://www.solutionwhere.com/lom/cw/CourseByAlpha.asp>.

Attendance at these workshops is necessary for director certification as part of the qualification criteria for state aid to public libraries. Current standards for state aid for public libraries require:

- Classes 1 - 3: The director shall complete the New Director Workshop within 1 year of initial directorship appointment.
- Classes 4 - 6: The director shall complete the New Director Workshop within 1 year of initial directorship appointment and complete the Advanced Director Workshop within 2 years of initial appointment.

### **Basic ESL**

Signing up your Library is easy. Simply visit: [www.basicesl.com/libraries](http://www.basicesl.com/libraries) and click "Register Now" and provide basic contact information for your library. Basic ESL will send your library an access button to add to your library's website. Immediately, library members can click the access button and begin using the Basic ESL courses.

### **JourneyEd**

TechSoup has announced a new partnership with [JourneyEd.com](http://JourneyEd.com) to bring its huge catalog of software and hardware to your public library. Record beautiful screencasts with Camtasia Studio 8, run virtual machines with VMWare WorkStation 11, create awesome visuals with CorelDRAW, and much more.

### **2015 Michigan Broadband Conference**

Broadband and technology experts will join local leaders to provide attendees with best practices and insights into leveraging technology for improved community and economic development, education, digital literacy, healthcare, and workforce development. This year's conference will be held October 20<sup>th</sup> at the Lansing Center and will feature keynotes:

- Jay Elliot, technology executive and best-selling author of *The Steve Jobs Way* and *Leading Apple with Steve Jobs*
- Matthew DeNero, Chief of the Federal Communications Commission's Wireline Competition Bureau.

There will be 12 breakout sessions and you can find descriptions here: [http://www.connectmi.org/breakout-session\\_2015](http://www.connectmi.org/breakout-session_2015)

Register here for the conference: <http://www.connectmi.org/broadband-summit>

### **Adam Miller**

"I'll be performing at libraries in Michigan during National Library Week, April 11 - 22, 2016."

This entertaining and interactive sing-along program introduces audiences to American folksongs and folklore. It also helps develop active listening skills and foster a lifelong love of literature, reading and listening to stories. People of all ages have a great time learning about American folklore and folk traditions while singing along. For more about information, please visit my website: [Folksinging.org](http://Folksinging.org) All programs can be tailored to be age-appropriate for any audience. The fee is \$400 for one 45 - 90 minute program, \$750 for two programs, and \$1,050 for three programs.

### **Michigan Activity Pas (MAP)**

We need to get busy and make sure our service population is aware of the great Michigan Activity Pass! There are promotional materials at <http://tln.lib.mi.us/map/> and it is pretty darn easy to place a link on your website and some materials in your library to let people know how to get free passes. Here is how we stacked up to the other cooperatives for August:

DPL: 28  
LLC: 188  
MIDMLL: 27  
MMLC: 171  
NLC: 17  
SLC: 150  
SUPERLC: 38  
SWMLC: 80  
TLN: 797  
WLC: 109  
WPLC: 29

### **DIY Materials Advisory Conference**

**Who:** Any library staff member or library school student in the State of Michigan.

**What:** Join us for a one-day, interactive learning experience on the topic of materials advisory or the art of connecting people with the music, movies, and books they will love most. At the conference, participants will learn how to:

- Create a self-paced materials advisory professional development program for library staff
- Host virtual author events
- Merchandise library materials for optimal exposure and circulation
- Plan and execute music events
- Connect youth and teens to the materials they will love most
- Create interactive idea factories for patrons
- Connect patrons with non-fiction materials
- Live musical performance by local/indie group
- Live Skype discussion with best-selling author [Adriana Trigiani](#)

**When;** Monday, September 21, 2015; Registration: 8:00 a.m. to 8:30 a.m.; Conference: 8:30 a.m. to 4:30 p.m.

**Where:** Prince Conference Center, 1800 East Beltline Avenue SE, Grand Rapids, MI 49546

**Register online.** This is a paperless conference. All participants will be provided with a flash drive containing conference content. Lunch is included (menu details listed separately). Early Bird Registration: \$35 (before September 1, 2015)  
Regular Registration: \$40 (after September 1, 2015).